

## **MSc Management Reading list**

### ➤ **ACCOUNTING**

#### **READING LIST**

McLaney E. and Atrill P., *Accounting. An introduction*, Prentice Hall, 2008

Mongiello M., *International Financial Reporting*, Ventus, 2009 – available on line URL:  
<http://bookboon.com/uk/student/finance/basics-of-international-financial-reporting>

### ➤ **BUSINESS ECONOMICS**

#### **READING**

##### **Textbook**

Robert L. Sexton, *The Exploration of Economics*, Thomson South Western, 4<sup>th</sup> edition, 2008

##### **Additional reading**

N. Mankiw, *Essentials of Economics*, Thomson South Western, 4<sup>th</sup> edition, 2007, and D. Begg and D. Ward, *Economics for Business*, 2<sup>nd</sup> edition, McGraw-Hill

##### **Useful websites:**

Bank of England

<http://www.bankofengland.co.uk/>

This site provides information about the operation of monetary policy in the UK and statistics for the UK economy.

European Central Bank

<http://www.ecb.int/home/html/index.en.html>

This site provides information about the operation of monetary policy in the Euro zone and relevant European statistics.

Economic Report of the President

<http://www.gpoaccess.gov/eop/index.html>

This is a report written each year by the US President's Council of Economic Advisers. It provides a summary view of US economic performance, examining both micro and macro issues, and contains a range of useful statistics for both the US and the rest of the world. It also shows how economic analysis is used to understand contemporary problems.

Office for National Statistics

<http://www.statistics.gov.uk/>

This site provides useful information and statistics about the UK economy.

Eurostat

[http://epp.eurostat.ec.europa.eu/portal/page?\\_pageid=1090,30070682,1090\\_33076576&\\_dad=portal&\\_schema=PORTAL](http://epp.eurostat.ec.europa.eu/portal/page?_pageid=1090,30070682,1090_33076576&_dad=portal&_schema=PORTAL)

This is a European Commission site that provides links to a wide range of information about the EU economies.

## ➤ **MARKETING**

### **READING LIST**

#### **Key Text book**

**Kotler, P, Armstrong, G, (2006) Principles of Marketing. Prentice Hall (11<sup>th</sup> Edition) - key text all editions are relevant for marketing concepts**

- Bain,Fill,Page (2008) Marketing OUP – NEW with on line content
- Jobber (2007), Principles and Practices of Marketing 5<sup>th</sup> Ed McGraw Hill
- Bassington,Pettit 4<sup>th</sup> Ed Principles of Marketing, Prentice Hall
- Palmer, A (2004) Introduction to Marketing Oxford University Press
- Randall, G (2001) Principles of Marketing. Routledge (2<sup>nd</sup> Edition)
- Lovelock, C, Wirtz, J Services Marketing (6<sup>th</sup> Edition) Pearson Prentice Hall
- Mullins, Walker, Boyd, Marketing Management, (6<sup>th</sup> Edition) McGraw-Hill
- Keller, K Strategic Brand Management (3<sup>rd</sup> Edition) Pearson
- Kapferer, J The New Strategic Brand management (4<sup>th</sup> Edition) Kogan Page
- Palmer, A Principles of Service marketing (5<sup>th</sup> Edition) McGraw Hill

## ➤ **INTERNATIONAL BUSINESS**

### **TEXTBOOKS AND OTHER REFERENCES**

#### **Required reading**

- Hill, Charles W.L. (2007) *International Business: competing in the global marketplace*, 7th edition, postscript, (London: McGraw-Hill).
- The Economist (2008 / 09) Pocket World in Figures

#### **Additional Reading**

- Rugman, Alan M. and Hodgetts, Richard M. (2003) *International Business*, 3<sup>rd</sup> ed. (London: FT Prentice Hall).
- Daniels, Radebaugh, Sullivan (2008) *International Business –environment and Operations*

- Baron, David P. (2002) *Business and its Environment* (London: Prentice Hall)
- Smith, David (2007) *The Dragon and the Elephant* (Profile Books)
- Dicken, Peter (2007) *Global Shift* (Sage Publications)
- Browaeyes and Price (2008) *Understanding Cross – cultural Management* Prentice Hall  
(Earlier editions of the above are fine too)

## ➤ STRATEGIC MANAGEMENT

### READING LIST

Recommended reading:

*Johnson, Gerry; Scholes, Kevan; Whittington, Richard. 2008. Exploring Corporate Strategy, 8<sup>th</sup> ed. ISBN: 978-0-273-71191-9. 622 pages.*

## ➤ BUSINESS SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY

### READING LIST

**Textbook**

*Corporate Responsibility – a critical introduction (Blowfield M, Murray A Oxford University Press 2008*

## ➤ FINANCE

### READING LIST

#### Recommended Texts

- Berk J & DeMarzo P. *Corporate Finance*, 1<sup>st</sup> edition, Pearson 2007.
- Brealey, R. and Myers, S. *Principles of Corporate Finance*, 8th edition, McGraw-Hill, New York 2008.
- Grinblatt M. and Titman. S. *Financial Markets and Corporate Strategy*, 2<sup>nd</sup> edition, McGraw-Hill
- Pike, R. and Neale, B. *Corporate Finance and Investment; Decisions and Strategies*, 4<sup>th</sup> edition FT Prentice Hall
- Ross, S., Westerfield, W. and Jordan, B. *Fundamentals of Corporate Finance*, 8th ed McGraw-Hill 2008
- Megginson, Smart and Gitman, *Corporate Finance*, 2nd ed, Thomson, 2007

## ➤ INNOVATION MANAGEMENT

### READING LIST

#### Textbook

Dodgson, M. Gann, D. and Salter A. *The management of technological innovation: strategy and practice*, Oxford University Press, 2008.

## ➤ MANAGING INNOVATION AND DESIGN

### READING

#### Textbook

Dodgson, M, Gann D. and Salter A. *The Management of Technological Innovation: Strategy and Practice*, Oxford University Press, 2008.

## ➤ ORGANISATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT

### READING

#### Core text:

Buchanan, D.A. and Huczynski, A.A. *Organizational Behaviour*. 6<sup>th</sup> Edition. FT Prentice Hall.

#### Supplementary reading is as follows:

##### *On the Learning Cycle (KOLB)*

- Martin, John. 2001. *Organizational Behaviour*. 2nd Edition. Thomson.
- Mullins, Laurie J. 2005. *Management and Organizational Behaviour*. 7th Edition. FT Prentice Hall.
- Kolb, D.A., Rubin, I.M. and McIntyre, J.M. 1984. *Organizational Psychology: Readings on Human Behaviour in Organizations*. Prentice Hall (chapter by Wolfe and Kolb, page 124).

##### *On Personnel Management; Human Resource Management; and the Employment Cycle*

- Beardwell, I and Holden, L. 1997. *Human Resource Management: A Contemporary Perspective*. Pitman.
- Legge, Karen. 1995. *Human Resource Management: Rhetorics and Realities*. MacMillan.
- Maund, L. 2001. In *Introduction to Human Resource Management: Theory and Practice*. Palgrave.

## ➤ PROJECT MANAGEMENT

### READING LIST

- Shenhar, A.J. and Dvir, D. (2007), *Reinventing Project Management: The Diamond Approach to Successful Growth and Innovation*, Boston, Mass: Harvard Business School Press, ISBN-13: 978-1-59139-800-4.
- Davies, A. and Hobday, M. (2005), *The business of projects: managing innovation in complex products and systems*, Cambridge: Cambridge University Press, ISBN 0521843286.

The course reading material includes specific texts on project management.

### Guides from Professional Bodies and Companies

- A Guide to the Project Management Body of Knowledge, Project Management Institute (PMI), USA, 1996.
- The Association of Project Managers Body of Knowledge, APM, UK, 2000.
- Office of Government Commerce, Gateway Review Process: <http://www.ogc.gov.uk>
- 

### Useful websites

- [www.pmi.org](http://www.pmi.org)
- [www.apmgroup.co.uk](http://www.apmgroup.co.uk)
- [www.majorprojects.org](http://www.majorprojects.org)
- [www.irnop.org](http://www.irnop.org)
- <http://www.iaccm.com/>

## ➤ ENTREPRENEURSHIP

### KEY TEXTS

- Jeffrey A. Timmons and Stephen Spinelli, *New Venture Creation* 7<sup>th</sup> edn. (McGraw-Hill, 2006)
- John W. Mullins, *The New Business Road Test* 2<sup>nd</sup> edn. (FT Prentice Hall, 2006)

## ➤ INDIVIDUAL RESEARCH REPORT (IRR)

### READING LIST

- Collinson, D. et. al. 1992 *Plain English*. 2<sup>nd</sup> edition, Open University Press, Milton Keynes.
- Jankowicz, A.D. 2000 *Business Research Projects*. 3<sup>rd</sup> edition, Business Press, Thompson Learning, London.

- Riley, M, Wood, R., Clark, M, Wilkie, E and Szivas, E. 2000 *Researching and Writing Dissertations in Business and Management*. Thompson Learning, London.
- Robson, C. 1993 *Real World Research*. Blackwell, Oxford.
- Saunders, M., Lewis, P. and Thornhill, A. 2000 *Research Methods for Business Students*. 2<sup>nd</sup> edition, Pitman, London.